

Volume Purchase Programme (VPP)

FREQUENTLY ASKED QUESTIONS.



Q WHAT IS THE VOLUME PURCHASE PROGRAMME?

A VPP credit is a way for your end user to bulk buy apps - it's like an iTunes voucher for businesses and education institutions.

Q WHY SHOULD YOUR END USER BUY VPP CREDIT?

A Buying VPP Credit allows your customer to purchase app credit using their payment terms with you. They no longer have the upfront costs on their credit card, and they can budget for the purchase of apps.

Q WHAT IS THE PROCESS?

A Your end user needs to provide the following information in order for us to process the VPP order:

- Amount of VPP Credit Order (increments of £1 only)
- First and Last name of VPP account holder
- Email of VPP account holder
- Education or Enterprise customer
- Company/Institution name

Q WHERE DO END USERS GO TO REGISTER?

A For VPP Education, <https://volume.itunes.apple.com/gb/?l=en>
For VPP Business, <http://www.apple.com/business/vpp>

Q WHAT ARE THE PART CODES?

A D6701Z/A – Volume Purchase Programme Credit for Education
D6702Z/A – Volume Purchase Programme Credit for Business

Q WHAT MARGIN DO I MAKE AND HOW IS IT PAID?

A You will make a Quarterly Commission of 2% on each sale. This will be in the form of a credit on your

Q IS THE PRODUCT VAT EXEMPT?

A This product is VAT exempt

Q HOW LONG DOES THE LICENSE TAKE TO COME THROUGH?

A Licenses take 48-72 hours to come through from time of order.

Q WHO DOES THE EMAIL COME FROM?

A The email will come from: access@apple.com

Q HOW LONG DOES MY END USER HAVE TO DOWNLOAD THE CREDIT?

A Once the email comes through from access@apple.com your customer has 4 weeks to download the credit onto their account otherwise the credit will expire.